

DISTRIBUTION

Area & Stockists

HIGHLIGHTING LOCAL LUXURY TO 20,000 READERS

Reaching a total of 20,000 homeowners across Leicestershire, enables us to offer a successful vehicle and a voice for local businesses to share, promote and inform people about their services and products, within their immediate locality.

The Beacon Magazine is distributed throughout selected towns, villages and surrounding areas of North, South & Central Leicestershire; as outlined below.

Areas Delivered

Cropston	Swithland	Clarendon Park
Loughborough	Woodhouse Eaves	Kilworth
Nanpantan	Woodthorpe	Kibworth
Newtown Linford	Bushby	Lutterworth
Old Woodhouse	Knighton	The Langtons
Queniborough	Oadby	Market Harborough
Quorn	Scraptoft	
Rothley	Thurnby	

Because we understand the importance of reliability and reaching the right audience, **The Beacon Magazine** utilises Census based software, and based upon very specific criteria we are able to precisely target particular households; allowing us to control very closely the type of reader we are communicating with and in turn resulting in surer responses for our customers. Our traceable GPS tracking system, ensures that you, as an advertiser can be assured of not only targeting a receptive audience, but that **The Beacon** is fully committed to servicing your business requirements in the best way possible.

As well as our bespoke hand delivery, **The Beacon's** placement in top restaurants, bars, hotels, spas and theatres, as well as prestigious retailers (including John Lewis) and selected supermarkets (including Waitrose), continues to offer advertisers further opportunity for increased coverage and exposure throughout the county.

Our readers make discerning choices in respect of their home, garden, holidays, schools, dining and leisure interests and we work with our advertisers to ensure their marketing budget is maximised, keeping our local businesses fully supported.

CURVE

John Lewis
in store | online | mobile



Fenwick
LEICESTER

Waitrose

Raydale Hall
health hydro and thermal spa



If you would like to talk to us about how you can reach 20,000 potential new customers and you would like to capitalise on some great marketing opportunities, **please contact us on 0116 2022727**.

BEACON
HIGHLIGHTING LOCAL LUXURY

thebeaconmagazine @thebeaconmag

WWW.THEBEACONMAGAZINE.CO.UK